



“a fresh approach”

Zing Consulting Limited is a professional services organisation established to help businesses improve performance by supporting strategy, risk management, finance and change management.

The consulting arm of Zing specialises in the provision of financial and strategic leadership, together with project and change management.

Our “Zing” focus is to be the leading provider of independent consultancy services to both the financial services industry, and to other associated commercial businesses. In order to achieve this Zing employs consultants with an established track record within their own fields of expertise.

As an independent business, Zing is not aligned to specific consultancy models or to particular technology solutions. It is this independence which allows us to offer objective advice and services individually tailored to meet our client’s requirements. This allows us to support and reinforce an organisation’s business strategy and overall risk framework.

Based in the Channel Islands, but with established networks in other locations, Zing aims to service the needs of small and large organisations around the world.

In order to view our services and gain a better understanding of how we can help you, feel free to visit our website.

www.zingcl.com

Change & Project Management

The ability to manage change successfully is an essential part of the modern financial services business. These changes can come from many different directions, such as changing client requirements, the regulatory environment, technology advances, competition and the economic climate.

How a business plans and reacts to these changes will ultimately define its success in relation to its competitors.

Success in managing change is directly related to an organisations ability to

- Understand the current situation
- Carefully plan the change process
- Manage the consequences and impacts of the change

Sometimes change can be predicted, and often this is initiated by the organisation itself, such as the decision to merge or acquire another company. Decisions to upgrade or adopt new technologies will also require the business to change its systems and processes which must be carefully managed to ensure the anticipated benefits are realised.

In other situations change can not be controlled internally and we are subject to external pressures that result in the business having to change to succeed.

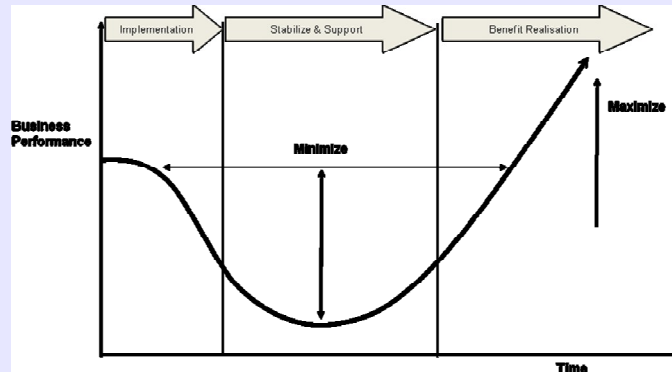
Change can be complex and requires a methodical and structured approach to manage successfully. At the beginning of 2009 most organisations were struggling to come to terms with the severe recession and economic downturn and then comes along warnings of a potential pandemic which could put additional strain on the business and require further change.

All these situations require businesses of any size to be able to understand and plan the impact of change on its people (Change Management) before defining and implementing measures to adapt to change (Project Management).



Change & Project Management Fundamentals

Change Management is the “what” and “why” of transforming an organisation. It is about how we move the individuals and teams that make up our businesses from the current state to a future state. The Change Management process will endeavour to minimise the impact and time it takes to achieve the change to maximise business benefit



Project Management is the “how” ; fundamentally it is a structured and disciplined approach to getting things done. Project management involves the management of activities, resources and quality to achieve the desired outcomes within a defined timescale.

How Zing can help you with Change & Project Management

Zing will work in partnership with your business, helping you identify the drivers for change and ensuring that planned changes are aligned and prioritised in accordance with your business strategy.

We will:

- Gain a detailed knowledge of your business, identifying all current projects and initiatives, providing visibility to senior management of change readiness and capacity for change within the organisation
- Help you to prioritise the key initiatives that will deliver the most impact
- Manage individual projects, or an entire project portfolio using industry standard tools and techniques or your own organisation's internal project management methodology
- Develop project charters and/or business cases, manage project resources and teams, track issues and risks, report on costs/benefits and compliance

How your engagement with Zing will benefit your business

Zing will act as facilitator and interface between your senior management teams and the people within your business responsible for implementing the required changes. We will absorb the ‘noise’ and distractions that can often derail important projects and changes to enable you to keep focussed on managing the overall strategy and direction of your business.

Zing will help you to enable your people to better adapt to the ever increasing pace of change.

By engaging with Zing you will gain the benefit of the many years of project management, risk, compliance, finance and operations experience within all sectors of the financial services arena.

Who to contact if you want to discuss this further

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