



“a fresh approach”

Zing Consulting Limited is a professional services organisation established to help businesses improve performance by supporting strategy, risk management, finance and change management.

The consulting arm of Zing specialises in the provision of financial and strategic leadership, together with project and change management.

Our “Zing” focus is to be the leading provider of independent consultancy services to both the financial services industry, and to other associated commercial businesses. In order to achieve this Zing employs consultants with an established track record within their own fields of expertise.

As an independent business, Zing is not aligned to specific consultancy models or to particular technology solutions. It is this independence which allows us to offer objective advice and services individually tailored to meet our client’s requirements. This allows us to support and reinforce an organisation’s business strategy and overall risk framework.

Based in the Channel Islands, but with established networks in other locations, Zing aims to service the needs of small and large organisations around the world.

In order to view our services and gain a better understanding of how we can help you, feel free to visit our website.

www.zingcl.com

Finance Director Co-Sourcing

What is Finance Director Co-Sourcing?

At Zing we aim to provide growth businesses across the Channel Islands and the rest of the world with Financial Expertise whenever and wherever they need it. We work closely with our clients on either a part time or a full time basis in order to deliver the highest possible standards of finance director services and financial expertise in accordance with the requirements of the organisation.

The service provided by Zing allows small and medium sized entities (SMEs) access to top level Financial Direction which used to be the exclusive preserve of larger businesses. Our experienced and highly qualified Finance Executives will work on a flexible basis in accordance with client needs. Hence at an affordable cost, our clients gain the financial and commercial acumen they require in order to ensure both high quality and sustainable business performance.

Why would a business use a top relationship manager, trust director or managing director/business owner to carry out the function of Finance Director, thus taking his or her focus away from the role he/ she has been appointed to complete, when at a fraction of the cost it can employ the services of Zing to fulfil this important function within the organisation.

With increasing pressures on organisations to maximise revenues and minimise expenditure it is even more important to ensure your business growth strategies, strategic business planning and forecasting and budgeting are well managed and controlled.

Increasing regulation

Increasing regulation around Basle II and Adjusted Net Liquid Assets (ANLA), together with the increased awareness of how important understanding the processes within your organisation are to your ability to control your business, means there are substantial benefits to be gained from ensuring your finance executive is concentrating on the task at hand.





“a fresh approach”

How Zing can help you?

Zing's Finance Director Services are available to you for just a few hours per month or as much as 20 days per month. Basically we are here when you need us.

We can help you plan for your businesses future growth through business growth strategies, strategic business planning and as previously mentioned forecasting and budgeting.

It is becoming increasingly difficult to secure business financing by way of bank loans and other debt instruments. We can help you put together a business plan with which you can approach your bank for new bank lending or to renew an existing facility.

Our Finance Directors have a wealth of experience in managing finance teams around the world.

We can:

- Manage your cash flow and ANLA calculations;
- Manage your finance team, growing it where necessary, reviewing the management reports and financial statements produced;
- Review processes, procedures and controls within your business making recommendations to improve them in order to reduce risk and cost in your organisation;
- Review fee charging and collection procedures making recommendations to improve in order to increase revenues;
- Analyse performance and provide strategic financial review of your overall business;
- Make recommendations regarding both acquisitions and downsizing within your organisation;
- Implement new finance systems and controls.

How your engagement with Zing will benefit your business

There are many business benefits to be derived from good financial direction. A selection of these are:

- Improved management information which leads to improved strategic decision making.
- The effective appointment of an experienced professional with appropriate skills for a Finance Director.
- An improved control environment leading to an increase in profitability and an overall reduction in risk.
- The ability to allow your other staff to concentrate on the roles they were appointed into rather than trying to find time carry out a finance function for which they do not have the required skills.

By engaging with Zing you will gain the benefit of the many years of finance, operations, risk and compliance experience within all sectors of the financial services arena.

Who to contact if you want to discuss this further

Ian W. Jones BA(Hons) ACA
Zing Consulting Limited, 1 Bond Street Chambers, Bond Street, St. Helier, Jersey, JE2 3NP
Email: ianjones@zingltd.com Office: +44 (0) 1534 741001 Mobile: +44 (0) 7797 711001
Website: www.zingltd.com

